

ETHIRAJ COLLEGE FOR WOMEN

(Autonomous)

Chennai – 600 008

Affiliated to the University of Madras

College with Potential for Excellence

Re-accredited with A+ Grade by NAAC



7.1.6. ENVIRONMENT AND ENERGY AUDITS UNDERTAKEN BY THE INSTITUTION

*Beyond the Campus Environmental Promotional
Activities*

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BEYOND CAMPUS ENVIRONMENTAL ACTIVITIES (2021-22)

LIST OF EVENTS

S.NO	DATE	EVENT
1	16/10/2021	Swachhta- Pick it and Bin it is service initiative of the college, which aims at an environmental clean-up drive. Student volunteers had visited the Marina Beach and cleaned up the area. The goal of the project was to provide a fresh and unpolluted place for the future generation.
2	29/10/2021	A rally was organised to promote the clean India drive. It aimed at creating awareness among the public about the evils of plastic. Placards and Slogans were used to spread awareness. To promote clean India, saplings were presented to the Traffic police officers.
3	12/12/2021	26 student volunteers in the beach clean-up event conducted at Besant Nagar beach. The Event comprised of two sessions. The first session focused on cleaning up the beach and the second session had the organisers enlightening the general public about the importance of cleanliness
4	09/03/2022	Our students took an initiative to provide people living on the streets with a mosquito repellent kit consisting of Mosquito repellent cream, Coils and Mosquito net
5	12/03/22	Street vendors were provided with biodegradable bags, so that they could replace plastic covers with these compostable covers

S. Mageswari

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Student Volunteers at beach clean-up drive



S. Manjureshi

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Biodegradable covers distributed to street vendors



Mosquito repellent kit distributed to poor people



S. Muralidharan

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Rally to raise awareness about the danger of using plastic



S. Murugesan

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